



JULY 10–12, 2019
ORANGE COUNTY CONVENTION CENTER
ORLANDO, FL
icast.com

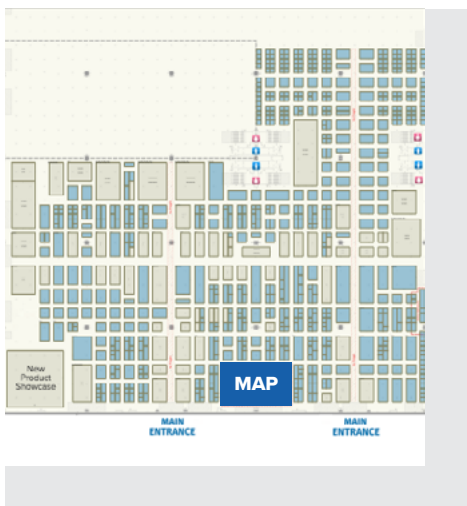


BE PART OF THE WORLD'S LARGEST SPORTFISHING TRADE SHOW!

EXHIBIT IN THE NMMA MARINE ACCESSORIES PAVILION AT ICAST

The International Convention of Allied Sportfishing Trades, or ICAST, is the cornerstone of the sportfishing industry. Produced by the American Sportfishing Association (ASA), ICAST is the industry's premier showcase for the latest innovations in tackle, gear and accessories.

Every year, the entire global sportfishing community heads to ICAST to see what's new, network and conduct business. Last year's show drew nearly 15,000 industry stakeholders—from exhibitors to buyers to outdoor media representatives.



NOW YOU CAN GET IN ON THE ACTION

NMMA is excited to once again host the Marine Accessories Pavilion (MAP) at ICAST 2019. ICAST moved to the South Hall of the Orange County Convention Center in 2018 and the [MAP was located front and center](#)—with entrances to the hall and fishing tackle manufacturers on either side.

We're thrilled to have the same great location, so if you're interested in reaching buyers, dealers and distributors seeking marine aftermarket accessories and components, the MAP at ICAST is the place to be. This opportunity is open exclusively to NMMA members, so we strongly encourage you to join fellow NMMA members and jump on board.

EXHIBIT SPACE DETAILS

10' x 10'
EXHIBIT SPACE = \$1,400
(\$200 corner booth surcharge)

Includes:

- Pipe and drape backdrop
- Listing in official Show Directory
- Booth identification sign
- Access to private meeting space
- Hospitality services at the NMMA booth within the pavilion



HOW TO EXHIBIT

- The Marine Accessories Pavilion is only open to NMMA members in good standing. If you are not an NMMA member, [click here](#) to learn more and how to join. You do not need to be a member of ASA to exhibit in the NMMA pavilion.
- Complete the [Show Application](#) for space and pay a 50% deposit before February 1, 2019 (after February 1 full space payment is required).
- NMMA staff will contact you to choose your booth location following receipt of your contract and deposit. Exhibit space will be allocated based on NMMA member points and ICAST exhibit history.

NMMA staff are here to assist you and to make sure your exhibit experience is successful from start to finish.

PLEASE CONTACT US WITH ANY QUESTIONS:

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NMMA
National Marine
Manufacturers Association

